













## **About Us**

Most business owners feel trapped because they can't find the right team to grow their company. At BELAY, we provide the right-sized team members to grow your business, eliminate chaos, and enjoy your work.

BELAY makes it easy to delegate important tasks.

Since 2010, BELAY has connected over 10,000 leaders with virtual assistants, accounting services, and social media managers.

Our custom matching process pairs leaders with highly-vetted, U.S.-based professionals designed to fit your needs and your organization.

If you're a leader trying to do it all, this might be the best investment you can make in your organization and in yourself.

Get the right help, right now.



### VIRTUAL ASSISTANTS

Dedicated professionals who bring their experience and expertise to your organization. They're your personal superheroes. No phone booth required.



## FINANCIAL SPECIALISTS

Our Financial Specialist can provide you clear, simple and updated financial information, tax filing and preparation services, CFO and e-commerce support so you make better decisions.



### SOCIAL MEDIA MANAGERS

A Social Media Manager can help manage all of your unique social media needs and build a strong online presence to get you back to what you love most.

# **Brand Differentiators**

- Fractional
  - Highly-Vetted
- Qualified
- Scalable

Intentionally Matched

- Customizable
- Right-Sized
- Professional
- Premium
  - Virtual Assistant

U.S.-Based

- Accounting Services
- Modern
  - **Dedicated Team** 
    - Dedicated Specialist
      - Talent Acquisition Recruiter • Placement Coordinator
    - Client Success Consultant

10,000

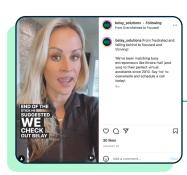
CLIENTS SERVED

2,500 CONTRACTORS

51,674

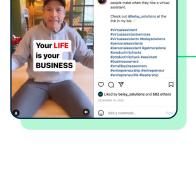
TOTAL FOLLOWERS

## Who We've Worked With

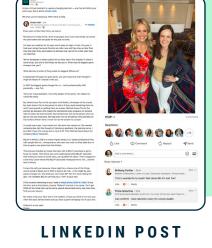


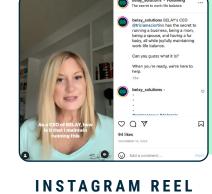
KINDRA HALL





DONALD MILLER





Why Work With Us











Offerings & Packages





PAYOUT FOR EVERY

**NEW WIN ATTRIBUTED** 

PACKAGES ARE

CUSTOMIZABLE FOR

YOU & YOUR AUDIENCE

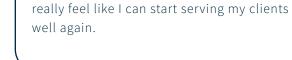
### out how best to use VAs. Because of the quality of your work and responsiveness, you've helped me build confidence with the

you to support them. That's huge! How have I run a business for 13 years

without Michelle and all that she does? She has opened my eyes to a lot of things and I

I want to thank you for helping us to figure

team that they can let go of tasks and trust



This is the best decision I ever made! My

## business is growing really well and Allie has been hugely influential in aiding the growth

and creating processes that allow us to scale well.



What Is The "Right" Partner For Us



U.S.-BASED



A THOUGHT LEADER IN YOUR INDUSTRY

COMFORTABLE CREATING

SOCIAL CONTENT

SMALL BUSINESS OWNERS WITH GROWING BUSINESSES



YOU HAVE A FOLLOWING OF

YOU ALIGN WITH BELAY'S

MISSION/VISION/VALUES



PASSION







VISION